

I tried a test about 5 weeks ago.

I was working on another project, and to circumvent my cold calling problem, and knowing the power of a FedEx envelope, I did the following.

I got a FedEx envelope... took their label... scanned it... photoshopped it to take out FedEx info, and customized it to look sorta like a FedEx one (colors, etc)... entered MY company info and HAND ADDRESSED the recipient information.

I printed it out in color to be the same size as a real FedEx label, and inserted it into the plastic pouch of the REAL FedEx envelope.

I then put a trial run letter in it.. took it to the Post Office.... and asked the clerk if I could MAIL IT through the US Post Office... she said absolutely... no problem.

It cost me \$1.48, and was delivered with no problem.

IMPORTANT Documents

From _____
Date _____

Sender's Name _____ Phone _____

Company _____

Address _____
Dept./Floor/Suite/Room

City _____ State _____ ZIP _____


To:

Recipient's Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

The logo is circular with a purple background. It features a stylized orange and white fish or whale leaping out of the water. The word "Seattle" is written in a white arc above the fish, and "MMS" is written in a white arc below it.