I tried a test about 5 weeks ago.

I was working on another project, and to circumvent my cold calling problem, and knowing the power of a FedEx envelope, I did the following.

I got a FedEx envelope... took their label... scanned it... photoshopped it to take out FedEx info, and customized it to look sorta like a FedEx one (colors, etc)... entered MY company info and HAND ADDRESSED the recipient information.

I printed it out in color to be the same size as a real FedEx label, and inserted it into the plastic pouch of the REAL FedEx envelope.

I then put a trial run letter in it.. took it to the Post Office.... and asked the clerk if I could _MAIL IT through the US Post Office_... she said absolutely... no problem.

It cost me $1.48, and was delivered with no problem.